

RETAIL TECHNOLOGY TRENDS 2024



FUTURE GROWTH PREDICTIONS

BY RETAIL LEADERS:



94% will incorporate **AI/ML** into their operations.



89% predict a surge in **cloud**-based applications.



60% foresee an increase in IoT/RFID technologies.



55% expect a growth in **AR/VR** applications.

Source:

- 1. https://www.n-ix.com/retail-technology-trends/
- 1. https://www.n-ix.com/retail-technology-trends/ 2. https://www.wipro.com/retail/how-genai-will-reshape-retail/