



1. Artificial Intelligence

Leverage GenAI to enhance customer interactions with solutions like personalized financial chatbots.



2. Open Banking

Enhance customer profiling and risk assessments with secured data-sharing capabilities.



3. Stablecoins

Revolutionize payment methods with a combination of stable fiat currencies and transparent blockchain technology.



4. Neobanks

Redefine banking through a user-friendly mobile app experience, offering a suite of services from payments to loans.



5. Gamification

Integrate game elements to boost user engagement, enhance financial literacy, and create rewarding financial experiences.



6. Quantum Computing

Ensure availability of quantum-resistant solutions for real-time market data processing, risk profiling, and enhanced analytics.



7. Embedded Banking

Expand non-financial companies with seamless banking services within their platforms.



BFSI TECH TRENDS

Top 7 BFSI Trends for 2024